

ADVANCING YOUR SUCCESS...



Defense & Aerospace



Security



International



Government Relations



Healthcare & Bio-Science



Energy & Environment

Through our results-driven philosophy grounded in **Experience**, **Expertise** and **Integrity**, The SPECTRUM Group provides our commercial, government and non-profit clients with the tools and counsel necessary to achieve their objectives.

Experience

The SPECTRUM Group is a dynamic alliance of more than 100 highly respected and experienced subject matter experts from diverse professional, military, intelligence community and political backgrounds.

The SPECTRUM Group has more than 25 years of proven performance in corporate consulting, competitive intelligence, strategic planning, community support for military installations, working with Congress, due diligence, international liaisons, and program execution.

Integrity

Our Members include former CEOs and senior executives, senior leaders in the military and intelligence communities, former Federal senior executives, legislative affairs experts, investment bankers, and community development leaders.

Today we are fortunate to serve an impressive array of clients from startups to Fortune 500 companies, states and local communities, the federal government, and international entities.

Expertise

Working with The SPECTRUM Group offers your company a team of Members with the ideal background and experience to support your business needs – expanding your knowledge base and access to desired expertise without increasing your employee base. Our services include:

- Strategic Planning, Markets Analysis & Competitive Intelligence
- Proposal Development
- Capture and Win Strategies
- International & Domestic Business Development
- Leadership Development & Advisory Board Support
- BRAC Representation, Advocacy and Planning
- Acquisition/Requirements Process Training
- Due Diligence and M&A Support
- Federal Government Process Experience
- Licensing, FMS and ITAR
- Cyber and Physical Security Assessments
- Trade Mission Support
- Congressional Advocacy









Centers of Excellence

We provide a broad range of goal-oriented consulting, government contracting, Congressional and executive relations and due diligence services through our six Centers of Excellence.



Defense & Aerospace Our Members provide access, insights and experience to enable clients to achieve business objectives across the defense industry, BRAC entities, and research, development and program deliverables.



Security Our Members assess client security needs and risks to develop strategic plans and implementation programs, designing and facilitating advocacy initiatives to expand and defend client business interests and protect assets.



International Our Members help U.S. companies pursue global business interests, and help U.S. subsidiaries of foreign companies penetrate and succeed in the domestic marketplace.



Government Relations Our Members effectively promote our clients' business objectives with the U.S. Congress, Department of Defense, and other critical entities through strategic communications, advocacy, and partnerships.



Healthcare & Bio-Science Our Members improve business operations and identify private sector best practices for implementation in the government sector, assessing programs and developing actionable, successful solutions.



Energy & Environment Our Members help U.S. and international companies win business in the federal marketplace using expertise in climate change, sustainability, maritime law and environment security requirements and needs.











ADVANCING YOUR SUCCESS...

99 Canal Center Plaza Suite 450 Alexandria VA 22314 703.683.4222

www.spectrumgrp.com

